

Customer Complaint filling procedure

- Client can file complaint by calling up on Phone 022-6787 8988 & 022-2858 4545, email to customerservice@acm.co.in, raising query through website which is handled by customerservice helpdesk or email to investorgrievance@acm.co.in
 - On receipt of complaint, a ticket is generated and sent to the client.
-

Process for resolution at customer service desk :

A. CSO Receive Complaint (Phone, Email, Web & Letter):

Client to ensure that complaint is made from registered mobile/landline number (in case of call) or registered email id in case of email.

1) If compliant received through phone :

- Customer service verifies whether call is received from registered mobile/landline number. If call is received through unregistered number, client is asked to provide additional authentication details.
- If client is unable to provide these details, the client should call back with appropriate authentication details.

2) If compliant received through Email :

- On receipt of complaint from the registered email id, then CSO creates the case with assigned id number and replies to the Client / BA . If complaint not received through registered e-mail id, then CSO outcalls the client on his registered mobile number , establish the identity and update e-mail id if there is any change and then replies to the complaint.

Cont.....pg 2

3) **If compliant received through Website :**

- Client can raise a complaint or request his servicing agent (BA) to raise a complaint on his behalf from his/her back office login. For this also, CSO creates the case with assigned id number.

4) **If walk in client visit to HO :**

- Executive will attend the Client and verify the ID proof or authorization Letter if someone, other than client has come on clients behalf. After verifying the details CSO will resolve the query.

B. Process for resolution for complaints received at investorgrievance email id :

- 1) Client to ensure that complaint should be sent only from registered email id for faster resolution.
- 2) Check whether the email is received from the registered email id, if yes, then Compliance creates the case and reply to the Client / BA .
- 3) If not received through registered e-mail id, then CSO outcalls the customer, establish the identity and update e-mail id if there is any change, else reply on the registered email id.

Note : In all cases, the case id is sent by email to the client on receipt of the complaint. Similarly, once the complaint is replied to and closed, a email intimating closure of the complaint is also sent to the client. In the meanwhile, the client can check the status of his complaint by calling or emailing to the customer service helpdesk.

Asit C. Mehta

INVESTMENT INTERMEDIATES LTD.

