

Date: 08/12/2020

Recommended Price: 1560-1580 • Target: 1900 • Stoploss: 1415

Time Frame: 3 months

WEEKLY CHART AS ON 07 DEC 2020



- The stock on a weekly scale has witnessed a breakout of the cup and handle pattern as highlighted in the above chart. Post breakout the stock is consolidating in the band of 1500-1900. Currently, the stock is placed close to the lower band of the short-term consolidation zone.
- Moreover, the stock has formed a bullish AB=CD harmonic pattern on a weekly scale with Potential Reversal Zone (PRZ) around 1560 levels.
- 50 WSMA is currently placed close to 1400 levels, which is acting as strong support for the stock.
- RSI on a weekly scale is placed close to the lower trend line support of the ascending triangle pattern. A stochastic oscillator on the weekly scale is placed in a highly oversold zone.
- Based on the above technical set up, we recommend buying MCX in the range of 1560-1580 with a stop loss of 1415 for the target of 1900.

## Key Data

Date Price	07/12/2020
Reco _Price	1560 - 1580
Target Price	1900
BSE Code	534091
NSE Code	MCX
Face Value (Rs)	10/-
Mkt Cap (Rs Cr)	7,974
52 Week High	1,875
52 Week Low	805
Source: BSE,NSE	

## Company background

Incorporated in 2003, Multi Commodity Exchange of India (MCX) is a commodity derivatives exchange that facilitates nationwide online trading, clearing & settlement operations of commodities derivatives. MCX offers options trading in gold and futures trading in non-ferrous metals, bullion, energy and agricultural commodities including mentha oil, cardamom and crude palm oil.

## Investment Rationale

- The Indian commodity market is dominated by two exchanges wherein MCX continues to maintain its monopoly in market share (~94% in FY20, 95.6% in Q4FY20) despite increasing competition from other exchanges. The second player - NCDEX is a distant peer with ~4.95% in market share in FY20. In exchanges, depth, liquidity and impact cost are most critical factors that are difficult to replace. Therefore, it is difficult to shift volume from an exchange based on pricing.
- Commodity wise, MCX is practically the sole exchange with 98.57% share in precious metals, ~99.95% share in energy and ~100% share in base metals. In agri commodities, MCX has market share at ~17.2% as of March 2020.
- The Indian commodity market still remains underpenetrated. Therefore, it is witnessing a steady rise in turnover from 62 lakh crore in FY15 to 89 lakh crore in FY20. SEBI has undertaken measures to increase participation in commodities exchange over the years; MCX is one of the primary beneficiaries given its substantial market share.
- With 692 registered members and 54,900 authorised persons across 1010 cities and towns in India (as on 31 March 2020), MCX has an extensive national presence. Furthermore, MCX has strategic alliances with leading international exchanges like the London Metal Exchange (LME), CME Group, Dalian Commodity Exchange (DCE) and Taiwan Futures Exchange (TAIFEX). Tie up with global institutions and continuous product research enables to launch new products and services, which is seen aiding business growth and lower risk of concentration.
- In the last three years FY18-FY20, MCX's operating revenues and profitability have grown by a CAGR of 13% and 23% respectively. Further, during the same period, company's operating profit grew by a CAGR of 25%. The company's operating margin has improved from 31% in FY18 to 41 % in FY20. MCX being a Platform business works on an asset light model with employee and software expense contribute ~90-94% of overall cost. MCX is a debt free company with cash rich balance sheet. Hence we recommend to **"ACCUMULATE"** the stock.

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